

# **CUSTOM EDITIONS**

**INNOVATIONS SPRING - SUMMER 2018** 

In case of loss, please return to:

As a reward: \$ \_\_\_\_\_

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# **CUSTOM EDITIONS**

Every Company has a story let us tell yours.

In today's crowded world, it's not necessarily the product or service which helps a company to stand out, it's the story. A heritage accumulated over generations.

### **MOLESKINE CUSTOM EDITIONS**

Our Custom Editions teams work worldwide with the world's leading cultural institutions, companies and agencies, providing knowledge and assistance throughout the process. It is the way a company innovates in response to challenges that differentiates it from its competitors. **Moleskine helps companies tell their stories.** 

### WHY CHOOSE MOLESKINE?

Moleskine is an **iconic global brand** with a rich **cultural and artistic heritage** that is synonymous with classiccontemporary **design**. The objects that it creates are not only well crafted long lasting premium and beautiful gifts but also deeply tied to its values of personal identity, memory and imagination.



# **PERFECT OCCASIONS**

There is always a perfect occasion for a Custom Edition.

It is always the right occasion to create a Moleskine Custom Edition, whether you would like to resell a customized unique object, organizing a **training event** for your **employees**, **gifting** your **clients**, **partners** or **associates**, communicating the **launch of a new product** or looking for ways to **strengthen the identity** of your brand.



# **CUSTOM EDITIONS**

Our notebooks are books to be written, our bags are containers to be filled and our writing instruments fuel to communicate. We offer simple, thoughtfully designed, functional objects that can be turned into powerful communicators for the world's best brands. Start telling your story.



CHOOSE THE OBJECT AND CHOOSE THE SIZE







# **CLASSIC NOTEBOOKS HARD COVER**

A brand new color palette in line with new color trends.

### FEATURES

- hard cover, rounded corners, elastic closure
- ribbon bookmark
- expandable inner pocket in cardboard and cloth
- front endpaper with 'in case of loss' notice
- ivory-coloured 70 g/m<sup>2</sup> acid-free paper
- elastic closure, ribbon bookmark, inner-pocket fabric matches cover colour

#### Reporter Notebook only:

- no ribbon bookmark
- last 12 sheets detachable







# **CLASSIC NOTEBOOKS SOFT COVER**

Flexible covers and a range of bright colours to play with.

- soft cover, rounded corners,
- elastic closure
- ribbon bookmark
- expandable inner pocket in cardboard and cloth
- front endpaper with 'in case of loss' notice
- ivory-coloured 70 g/m<sup>2</sup> acid-free paper
- elastic closure, ribbon bookmark, inner-pocket fabric matches cover colour



	POCKET		X-LARGE
	192 pages 9 × 14 cm - 3 <sup>1</sup> / <sub>2</sub> " × 5 <sup>1</sup> / <sub>2</sub> "	192 pages 13 × 21 cm - 5" × 8 ¼"	192 pages 19 × 25 cm - 7 <sup>1</sup> /2" × 9 <sup>3</sup> /4"
LAYOUT			
BLACK PMS Black C			
PMS 200 C			
SAPPHIRE BLUE PMS 2189 C			
REEF BLUE PMS 2235 C		NEW	NEW
EARTH BROWN PMS Warm Grey 11 C			
BLACK REPORTER PMS Black C			



# TIME NOTEBOOKS

For your most precious thoughts.

This collection is a contemporary reinterpretation of 18th and 19th century book design. Each one features a fully customizable raw cardboard cover, with three different color themes to choose from. Time Notebooks are 90% paper: the natural simplicity of their tactile covers encloses 100 g/m<sup>2</sup> pages that leave you free to express ideas, thoughts and plans with the writing instrument of your choice. Design features such as the elastic closure, rounded corners and 'in case of loss' notice give each notebook an essential Moleskine look and feel.

- hard cardboard cover, rounded corners, elastic closure
- expandable inner pocket in cardboard and cloth
- ivory-coloured 100 g/m<sup>2</sup> acid-free paper
- elastic closure and inner pocket fabric match spine colour













# **CAHIER JOURNALS**

Three singer-bound journals with customizable cardboard covers.

- cardboard cover
- rounded corners
- visible stitching on the spine
- flap with space for collecting loose notes
- ivory-coloured 70 g/m<sup>2</sup> acid-free paper
- last 16 sheets detachable
- packed single or in sets of 3 of the same colour

FRONT COVER	BACK COVER		FLAP
	MOLESKINE		





# **VOLANT JOURNALS**

Two journals in complementary shades with detachable pages and stickers.

### FEATURES

- soft cover
- rounded corners
- front endpaper with 'in case of loss' notice
- ivory-coloured 70 g/m<sup>2</sup> acid-free paper
- all sheets detachable
- consisting of two different shades of the same colour, except the Black set (set of 2 black) and the White set (set of 2 white)







INSERTS

1 sheet of coloured stickers (except x-small size), matching cover colour



#### 



# **PRO COLLECTION**

Productivity meets style. A set of tools for working in the home, office or studio environment.

### ALL THE TOOLS ANY PROFESSIONAL NEEDS TO BE PRODUCTIVE AT WORK AND ON THE MOVE





Pro Notebooks

Workbooks



# **PRO NOTEBOOKS**



# WORKBOOKS





# **SMART WRITING SET**

The legendary way to write, the latest way to curate and share.

Watch your ideas travel off the page and evolve on screen with the new generation Moleskine Paper Tablet, Pen+ and companion app. Enjoy the hands-on immediacy of putting pen to paper, teamed with all the advantages of digital creativity. NCoded<sup>™</sup> technology embedded within each page of the Paper Tablet allows the Pen+ to capture each pen stroke as you capture your thoughts. The app then smoothly transfers your freehand notes from page to screen in real time, giving you the possibility to digitize text, edit, organize, share and bring your ideas to life. Simply tap the envelope icon on the page to share instantly. Naturally analog, conveniently digital, very Moleskine.

#### **Works with Moleskine Notes app.** Moleskine Notes app is available free on Apple App Store and Google Play Store











# SMART WRITING SET

### WHAT COMES IN THE BOX

- Paper Tablet with special paper designed to work with Pen+ in dotted layout
- Pen+ smartpen
- USB cable for smartpen recharging
- 1 pen tip ink refill
- user manual
- Pen+ works in tandem with Moleskine Notes app

The app can be downloaded from Apple App Store and Google Play Store. Search for "Moleskine Notes" or "Moleskine Pen+".

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# PAPER TABLET

The Paper Tablet gives you the freedom to capture your ideas by hand on paper and simultaneously benefit from all the advantages of digital creativity. Invisible NCoded<sup>™</sup> technology embedded within each page enables the Moleskine Pen+ to recognize where it is within the notebook and to transfer all your freehand notes from page to screen in real time via the Moleskine Notes app. You can then digitally transcribe, edit, organize and share handwritten notes and sketches, for seamless integration between paper and cloud. Distinctively rounded pages project beyond the cover to reflect the shape and look of a digital tablet, while resistant 100 g/m<sup>2</sup> paper provides the perfect surface for either writing or drawing. The Moleskine Pen+ recognizes not only differently numbered Paper Tablets, but also different covers, page layouts and sizes allowing you to switch between notebooks and seamlessly develop a variety of ideas on the move, on the page and on screen.



- Paper Tablet with special paper designed to work with Pen+
- ivory-coloured 100 g/m<sup>2</sup> acid-free paper
- hard cover
- expandable inner pocket in cardboard
- elastic closure
- front endpaper with 'in case of loss' notice





# CLASSIC DIGITAL CLUTCH iPAD AIR

A discreetly elegant wraparound clutch to carry your digital device around town.

### **EXTERNAL FEATURES**

- snap fastener closure
- debossed monogram



### INTERNAL FEATURES

- stay connected: fits tablets up to 10"
- 1 pocket for cards or tickets
- 2 pen holders for mobile note-taking
- 1 smartphone pocket

Fits tablets up to 10"

- 2 elastic straps to secure a cable or headphones

### MATERIALS AND DIMENSIONS

- polyurethane

20 x 26 x 2.5 cm 7 <sup>3</sup>/<sub>4</sub>" x 10 <sup>1</sup>/<sub>4</sub>" x 1"







# **ID COLLECTION**

A natural extension of your identity on the move.

### **COLLECTION FEATURES**

Smart, functional bags for the unique contents of your life. Sporty materials and handy design make the ID Collection a natural extension of your identity, wherever you go. With a smooth feel and intuitive fit, ID Bags are practical, comfortable and protective, able to adapt to your needs on the move from morning to night.

#### **Distinctive features**

- elastic band/zip and smart magnetic closure to secure your belongings
- stay connected: designed to fit a range of devices

- 'my Moleskine' notes pocket and 2 pen holders to capture ideas on the move
- front pocket with zip for easy access
- padded adjustable handles for comfort and fit
- 2 metal eyelets to attach essential tools and key rings
- made of water-resistant nylon and tough coated canvas

**Includes** invitation to play the Moleskine My Analog Cloud game online, where you can create a personal profile to print and share.



# ID BACKPACK

Carry the unique contents of your life in a backpack that adapts to your needs on the move, from morning to night.

### **EXTERNAL FEATURES**

- elastic band and magnetic closure to keep your belongings safely inside
- 2 metal eyelets to hang tools and key rings
- webbing to keep the bag securely attached to luggage handles
- padded handle
- front pocket with zip for easy access
- silicon monogram
- zip with Moleskine logo
- cable hole to listen music on the go or to charge your devices
- breathable air-mesh back for cool comfort on the move

#### **INTERNAL FEATURES**

- 'my Moleskine' notes pocket to store ideas
- stay connected: fits devices up to 15" (13" for small backpack)
- 2 pen holders for mobile note-taking
- 1 pocket for cards, tickets and reciepts
- internal side pocket for storing essential items

#### MATERIALS AND DIMENSIONS

- water-resistant nylon

- coated canvas

#### ID BACKPACK

29.1 x 12.1 x 40.1 cm 11 <sup>1</sup>/<sub>2</sub>" x 4 <sup>3</sup>/<sub>4</sub>" x 15 <sup>3</sup>/<sub>4</sub>"



#### ID SMALL BACKPACK

27.1 x 11.1 x 36.1 cm 10 <sup>3</sup>/<sub>4</sub>" x 4 <sup>1</sup>/<sub>4</sub>" x 14 <sup>1</sup>/<sub>4</sub>"





#### CUSTOMIZATION OPTIONS -LOGO

 $7 \times 7$  cm - 2 <sup>3</sup>/<sub>4</sub>" x 2 <sup>3</sup>/<sub>4</sub>" Please note that logos can be placed anywhere within the area indicated above.



# **ID DEVICE BAG**

A minimal container for maximum versatility: a device bag designed to carry and protect any combination of devices and creative tools, such as a tablet, portfolio or sketchbook.

#### **EXTERNAL FEATURES**

- silicon monogram and embroidered logo
- zip pullers with logo
- elastic band and zipper to secure device
- adjustable and removable webbed shoulder strap, with metal hook and buckle (device bag horizontal)
- trolley strap to navigate longer journeys
- front flap
- back pocket with button-fastening
- padded handles
- metallic buckle

### MATERIALS AND DIMENSIONS

- water-resistant polyester

#### ID DEVICE BAG HORIZONTAL 15" 40 x 9.5 x 31 cm

15 <sup>3</sup>/<sub>4</sub>" x 3 <sup>3</sup>/<sub>4</sub>" x 12 <sup>1</sup>/<sub>4</sub>"



#### **ID DEVICE BAG HORIZONTAL 13**"

35 x 9.5 x 27 cm 13 <sup>3</sup>/<sub>4</sub>" x 3 <sup>3</sup>/<sub>4</sub>" x 10 <sup>3</sup>/<sub>4</sub>"



#### up to 13" and tablets

### **ID DEVICE BAG VERTICAL 15"**

30 x 10 x 38 cm 11 <sup>3</sup>/4" x 4" x 15"



### **CUSTOMIZATION OPTIONS -**LOGO

5 × 5 cm - 2" x 2" Please note that logos can be placed anywhere within the area indicated above.





**BOOKLIGHT** Bright ideas on the move.

## FEATURES

- invisible light mechanism
- on-off symbol embossed on back
- soft-touch matt plastic
- rechargeable via USB connection





- red/green charge indicator: red light = charging / green light = fully charged
- we suggest you do not charge the light for more than 4 hours
- when completely charged, the booklight maintains full power for at least two hours
- 2 LED lights



# LUGGAGE TAG

And in case of loss...

- hard cover, rounded corners, elastic closure
- 'in case of loss' notice
- elastic band, matching luggage tag colour, to secure it to the bag



FRONT



# **TOOL BELT**

Increase productivity by keeping note-taking essentials right where you need them.

### FEATURES TOOL BELT ID

- polyester
- front and back open pockets
- side pocket with zip
- pen loop fits Pen+ and Moleskine pens and pencils

### FEATURES TOOL BELT CLASSIC

- polyurethane
- front and back open pockets
- side pocket with zip
- pen loop fits Pen+ and Moleskine pens and pencils





# LAPTOP CASES

Featuring the distinct Moleskine elastic enclosure, these cases give your electronic devices a bit of a paper feel.

- elastic closure
- matt black PU leather on a woven support
- stretch fabric on sides and bottom to ensure best fit
- padding to protect tablet and laptop





# WRITING

With a minimal design, these pens clip onto your notebook cover, rolling with you wherever you go.

## FEATURES CLASSIC COLLECTION

- ABS matt finish
- rectangular shape
- grey brushed steel clip (registered design) with engraved logo

#### **CLASSIC** CAP ROLLER PEN PLUS



### **CLASSIC CLICK BALLPEN / PENCIL**



## FEATURES GO COLLECTION

- ABS matte finish
- rectangular shape
- plastic clip (registered design) with engraved logo

#### **GO CLICK BALLPEN**





Clip attaches to hard cover notebooks





# **NOTEBOOK & PEN SET**

A perfect match: never lose your ideas with these two tools, complementary in form and function.

### FEATURES

#### Notebook

 choose from hard or soft cover notebooks and create your own box

#### Click Pen:

 choose from the whole pen assortment and create your own box

### **BOX FEATURES**

Box with lid made of cardboard (Sirio Black 380 gsm)



Please refer to the notebooks customization options and to the pens customization options

Contact us for additional details.





**POCKET BOX** (pocket notebook + pen) 15.5 × 15.8 cm - 6" × 6 ¼"



**LARGE BOX** (large notebook + pen) 19 × 22.2 cm - 7 <sup>1</sup>/2" × 8 <sup>3</sup>/4"



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